



# EL PASO SPACE FESTIVAL

Evolution of Space Exploration

09.22.23 - 10.01.23

**Sponsor & Partnership  
Opportunities**



## 2023 Theme: The Evolution of Space Exploration

El Paso sits near the birthplace of the U.S. space program (White Sands Missile Range) and within the current, growing commercial space industry southwest corridor. For example, to the east is Blue Origin Launch site in Van Horn and the Midland Spaceport; to the west Virgin Galactic at Spaceport America in Truth or Consequences, NM, as well as one of the newest analog astronaut simulation habitats SAMS in Tucson, AZ; to the southeast in Boca Chica, TX is SpaceX Starbase/ launchsite, home of Starship.

This year's Festival celebrates the historical local, regional and global efforts that give rise to the exciting possibilities of tomorrow. Featuring a variety of hands-on, highly interactive and simulation experiences throughout the week, the Festival will have both traditional STEM aspects along with ways "space" has been explored through the arts and literature.

While the focus will be on exploration of outer space and the universe, we also look to how "space on Earth" has been explored as a result of outer space innovations such as communication and image satellites. One way is connecting to the United Nations Sustainable Development Goals.

Among the many facets of the theme, this year's festival sheds light in the increasing opportunities for anyone who want to be active "space" explorers. Join us in discussions of what that can mean for our local community.



# 2023 Festival Schedule

(subject to change)

## Space Extravaganza - 95th Anniversary of the

El Paso Airport

Friday, September 22, 2023

6:00P - 9:00P

El Paso Airport



## Film Series

**Space Sci-Fi Movie Series**

Thursday, September 21st - Saturday, September 23rd

Aaron and George Film Cafe

## **Sci-Fi Movie Nerd Night**

Saturday, September 23, 2023 at 6:00P

Alamo Drafthouse Cinema East El Paso

Featured Film: The Fifth Element

\*Cosplay Encouraged



## Rocket Launch Day

Saturday, September 30, 2023

Location: Northeast El Paso

Rocket Launch, 8:00A - 1:00P



## Stargazing Party

Saturday, September 30, 2023

Location: East El Paso

Stargazing Party, 7:00P



# 2023 Sponsorship Opportunities

**Reach for the  
Stars  
Sponsorship  
Package**  
**\$3,000**

Unlock Infinite Possibilities of Space Exploration as a Platinum Sponsor

- Company official will be invited to speak during festival events, prior to speaker introductions (3 minute session)(Optional)
- Company will be invited to host a free informational booth about their products and/or services during the main festival event
- 10 VIP tickets issued to Sci-Fi Movie Science Nerd Night event
- Company logo will be featured separately, above all others in all printed all printed media, program guides, and website
- 3 sponsor-specific El Paso Space Festival social media posts (Facebook, Instagram, and Twitter)

**Discover the  
Future  
Sponsorship  
Package**  
**\$1,000**

Enlist and Celebrate the Remarkable Evolution of Space Exploration as a Gold Sponsor

- 5 VIP tickets issued to Sci-Fi Movie Science Nerd Night event
- Company logo featured above Silver-level sponsors in all printed media, program guides, and website
- Company will be invited to host a free informational booth about their products and/or services during the main festival event
- 1 sponsor-specific El Paso Space Festival social media posts (Facebook, Instagram, and Twitter)

**Space Pioneer  
Sponsorship  
Package**  
**\$500**

Be at the Forefront of Space Exploration as a Silver Sponsor

- Logo featured in all printed all printed media, program guides, and website
- 3 VIP tickets issued to Sci Fi Movie Science Nerd Night event



El Paso Space Festival (EPSF) is growing into a true grass roots, community-based celebration of human space exploration efforts and achievements. Join us this year and become part of the emerging space story of the El Paso and Southwest region.

Thank you for considering sponsorship of the 2023 El Paso Space Festival. Though we set no deadline for sponsorships, sponsorship commitments received after September 1, 2023, may not receive full exposure. Please contact Insights Executive Director, Alysha Swann, via email ([alysha@insightselpaso.org](mailto:alysha@insightselpaso.org)) or call (915) 534-0000 with all sponsorship requests and questions.

**Thank you for your generous support of the  
2023 El Paso Space Festival!**

